

Measurements Guidance



Pre-introduction of resources data collected over a 12 month period per region or area (to establish 12 point baseline data):

- **Number of referrals to MAS**
- **Number of appointments to GP** to discuss dementia symptoms
- **Number of dementia diagnosis** made and recorded on the QAIF dementia registers
- **Number of people** in a region who have contacted Dementia Connect seeking help

Post-introduction of resources - data collected over a 12 month period per region or area (to establish potential impact):

- **Number of referrals** to MAS
- **Number of appointments** to GP to discuss dementia symptoms
- **Number of people** added to QAIF dementia register
- **Number of views** or hits that each resource received
- **Number of likes or dislikes recorded on social media**
- **Number of people in a region** who have contacted Dementia Connect seeking help