

Talking Improvement

The Improvement Cymru Podcast

Episode: Design Thinking

Host: Mark Griffiths

Guest: Dr Philip Webb

For this episode of Talking Improvement, we discuss improvement and innovation with Dr Philip Webb, Chief Executive of Respiratory Innovation Wales (RIW). When asked about the principles of design thinking, Philip said 'I think design thinking is a kind of a combination between an emotion and a philosophy for me. If we are truly putting people at the centre of everything that we do, then we must involve people in the process of coming up with new ideas and new ways of doing things.'

Respiratory Innovation Wales (RIW) is a not for profit company designed to innovate in the area of lung health and wellbeing in Wales. To learn more about RIW's projects as mentioned in this episode, visit www.riwales.com/projects. You can also follow RIW on Twitter: [@RIWales](https://twitter.com/RIWales)

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