HELPA FI I STOPIO - HELP ME QUIT

THE FUTURE IS YOURS!

KEEP IT SMOKE-FREE



SMOKE-FREE GENERATION LAW:
HOW WILL THIS AFFECT YOU?

If you were born on or after 1st January 2009, you will never be able to buy tobacco products legally. This new law means you can stay in control, avoid nicotine addiction and enjoy a smoke-free future.

MORE FREEDOM. MORE CHOICE. SMOKE-FREE.

- **FREEDOM FROM ADDICTION**
- **MORE ENERGY FOR SPORT, HOBBIES AND EVERYDAY LIFE**
- **PROTECT YOUR HEALTH NOW AND IN THE FUTURE**
- **CLEANER AIR AND A HEALTHIER ENVIRONMENT**
- **MORE MONEY FOR THINGS THAT MATTER TO YOU**

THE FIRST SMOKE-FREE GENERATION.

Most young people choose not to smoke.

Under the new law, anyone turning 18 during or after 2027 will never be able to buy tobacco legally. This will make it easier to stay smoke-free, spend time and money on the things that matter, and enjoy being part of a healthier generation.

WANT TO QUIT SMOKING OR VAPING? LOOKING FOR MORE INFORMATION?

Scan the QR code for free advice and support from Help Me Quit.

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