



Survey of attitudes to vaccines during pregnancy 2025

Survey aims

- Gather insights into pregnant women's attitudes, perception and awareness of vaccines during pregnancy
- Explore barriers and facilitators to improving vaccine uptake



There were
52 responses

Pregnant women said...

- 94.2% of respondents report awareness of recommended pregnancy vaccines
- 73% of participants agreed that vaccination during pregnancy is safe for themselves, 73.1% agreed it is safe for their baby
- 80% of participants agreed that getting vaccinated during pregnancy can help protect their unborn baby from serious illness
- 69.3% of participants reported they would be likely to accept a new, tested, and recommended vaccine



- 74% of respondents reported midwives were the most trusted and frequently used source of information
- 69.3% of respondents say they had enough information to decide whether to be vaccinated in pregnancy
- 67.3% of participants felt confident about which vaccine information sources they could trust
- 63.5% report the process of getting their vaccines is straightforward and convenient
- 55% of participants agreed it was easy to book vaccination appointments



Recommendations

- Support healthcare professionals as key influencers
- Equip staff with training and appropriate vaccine resources
- Strengthen communication and information quality
- Improve access, convenience, and service pathways
- Address misinformation and build trust
- Prepare early for introduction of new vaccines and changes to schedules
- Tailored reassurance-provide clear explanations about testing, safety, and the rationale for multiple injections



Mae Brechu yn achub bywydau
Vaccination saves lives



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