



Survey of parental attitudes to routine pre-school vaccinations 2025

Survey aims

- Gather insights into parent's/carer's attitudes, perception and awareness of routine pre-school vaccinations (ages 0-5)
- Explore barriers and facilitators to improving vaccine uptake



There were
237 responses

Parents and carers said...



- 49% of participants report being happy with the safety of childhood vaccinations
- Another 41% report feeling there is a small risk with childhood vaccinations
- 84% of participants say they would be likely to accept a chicken pox vaccine for their child or children
- 82% of parents/carers have encountered vaccine information in the last 12 months

- 52% of participants saw, heard or read information about vaccines for children on social media
- 72% of participants felt they'd had enough information to decide about any vaccinations offered to their child or children
- 87% of parents and carers agreed it was easy to book vaccine appointments
- 94% of parents and carers felt meningitis was 'very serious', while 38% felt chicken pox was 'not very serious'



Recommendations



- Support Healthcare Professionals as trusted messengers
- Strengthen Public Health communication on the importance of vaccination
- Improve access to information on vaccine safety and side effects
- Enhance digital information and access to vaccine records
- Improve flexibility for booking appointments and accessing services
- Address misinformation and build trust
- Prepare early for introduction of new vaccines and changes to schedules



Mae Brechu yn achub bywydau
Vaccination saves lives



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