



# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

<b>Directorate:</b>	Nursing, Quality and Integrated Governance
<b>Executive Lead:</b>	Claire Birchall, Executive Director
<b>Reporting Month:</b>	May and June 2025
<b>Business Executive Team Meeting Date:</b>	16 July 2025
<b>Board Meeting Date:</b>	31 July 2025

## Overview of Key Activities During the Month(s)

**Integrated Governance:** progress made with piloting the Governance Hub and in reviewing and refreshing the delegation of authority.

**Risk Management:** work on the refreshed Strategic Risk Register and Risk Appetite Framework nearing completion for approval at the July 2025 PHW Board meeting. Corporate Risk Register refreshed, updated and presented to May 2025 PHW Board meeting.

**Nurse of the Year awards:** celebrating their national work over the last year, the National Safeguarding Service (NSS) has submitted nominations to the Health Service Journal and the Royal College of Nursing.

**Clinical Supervision / Professional Nurse Advocate(s):** Quality and Nursing have also submitted nominations for this work as well as supporting applications for two Nurses in Health Protection and Screening Services for the work that they have done.

**Strengthening Safeguarding in Health Delivery Group:** the NSS are substantive members of this Delivery Group. The Network 'Once for Wales' workstream is now operating at an advanced stage of agreed safeguarding data set and national reporting, and in June the NSS continued to lead in transitioned as the Quality Statement and Safeguarding Metrics task group.

**All Wales Integrated Referral (AWIR) online form:** national multi-agency work is progressing at pace on the form, which recognises and builds on the significant of work led by Louise Mann utilising the Once for Wales Datix Safeguarding Module.

**Quality and Nursing:** Implementation of the AMaT system and 'Go live' in respect of all Infection Prevention Control audits within PHW.

## Successes

**Information Governance:** Alex Ley appointed to Band 7 Information Governance Manager following a successful interview process.

**Retirement:** after seven years in Public Health Wales as Professional Lead Nursing Midwifery and Standards Manager, Caroline Whittaker received a retirement send off delivered as 'This Is Your Life!' which many colleagues from across PHW contributed to and wish Caroline well for a long and happy retirement.

**Reporting against the Directorate Work Plan:** site build in MS Lists to mirror the Strategy, Planning and Corporate Affairs site used for IMTP reporting; build and testing complete and site launched Directorate-wide in May 2025.



**CarerVR:** is an Occupational Therapy-led virtual reality training tool designed to support informal carers to care safely and confidently within the home. Developed with Hywel Dda UHB, Pembrokeshire County Council, Carers Support Pembrokeshire, and supported by the Public Health Wales' Innovation Team in the I&I Hub, the experience features the innovative EmbodyCam® by Juice Immersive and offers first-person immersive training in care techniques and equipment use designed to support unpaid carers. The tool was launched in April 2025 and was featured in the June 2025 edition of Innovation News.

**NSS Assistant Director:** the NSS is delighted to report the successful appointment of Annette Blackstock to this role.

**Prevent Duty:** the NSS national leadership provided timely scoping and detailed analysis in response to the Chief Nursing Officer's urgent request in respect of NHS Wales' governance, assurance and accountability to the Prevent Duty.

#### Any Concerns being managed

**Information Governance:** Second recruitment process initiated to appoint to the vacant Band 7 Information Governance Manager position having failed to appoint in the first process.

**Internal Staff Flu vaccination programme for 2025/26:** an options paper is due to be tabled at the PHW Business Executive Team highlighting the suggested approach.

**Designated Doctor for Safeguarding in Wales:** the NSS are undertaking comprehensive work to define the role, capacity and sustainability of the Designated Doctor for Safeguarding in Wales function. This includes strategic planning that meets Royal College of Paediatrics and Child Health and Intercollegiate Document statutory and professional requirements.

#### Forward Look of key activities for next month

**Integrated Governance:** preparation of the first draft of proposed revised Delegation of Authority for discussion at Leadership Team.

**Internal Staff Flu vaccination programme for 2025/26:** planning for the vaccination programme will continue.

**B8a Professional Lead Nursing role:** recruitment to this vacant role will be underway.

**AMaT audit system:** training for PHW staff on this system for expansion will be provided.

**Quality Standards:** self-assessment and peer reviews will be undertaken.

**QIA digital tool:** user acceptance and testing of the tool.

**NHS Wales guidance Was Not Brought / No Access Gained:** publication of guidance. Identified as a significant and thematic learning in statutory reviews, the guidance will provide a clarity for an appropriate safeguarding-driven response when a child or adult-at-risk does not attend a health appointment or where access is denied.



# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

<b>Directorate:</b>	Operations and Finance
<b>Executive Lead:</b>	Angela Williams
<b>Reporting Month:</b>	May - June 2025
<b>Business Executive Team Meeting Date:</b>	16 July 2025
<b>Board Meeting Date:</b>	31 July 2025

## Overview of Key Activities During the Month

### Estates & Facilities

- During May and June 48 events in total have been held in our events spaces at CQ2. These have included training sessions, workshops, meetings, and 2 conference events which hosted over 80 delegates. The range of events have involved both internal teams and external stakeholders. Feedback has been positive, and the space is now fully booked for September and October.
- Completed the setting up of Llys Castan in conjunction with DESW operational leads ahead of the proposed relocation from their existing clinic at Llys Britannia.

### Strategy, Planning and Corporate Affairs

- Our Strategic Plan (IMTP) for 2025/26 was approved by the Cabinet Secretary on 30 June
- Worked with Executive Sponsors and Priority Leads to receive final drafts of the route maps. This included two workshops and meetings to provide strategic advice and support.
- Drafted a response on behalf of Public Health Wales to the Senedd's Public Accounts and Public Administration Committee's inquiry into Cancer Services in Wales.
- Engagement with each directorate to assess our planning and strategy maturity – outputs will inform improvement plan for 25/26
- Undertaken two Strategic Executive Team (SET) sessions to discuss recent policy and strategic developments in Wales and any implications for Public Health Wales.
- Delivered an options appraisal process for the North Wales Estate programme to consider the future for the Preswylfa office.
- Developed Programme and Project Management (PPM) standards implementation plans and set up project structure to deliver

### Communications

- Another month of significant media coverage, particularly across diabetes prevention, cryptosporidium, lung screening, covid variants and warm weather advice. Social media coverage saw very high engagement across all our channels with very high performance of our content particularly around diabetes, prevention messages and Pride.



- Web Transformation programme continues to make progress in migrating content to the new main site, alongside onboarding sexual health website to the main site and completion of Wedinos prototype.
- Embedding our Communications and Marketing Capability Framework as part of developing Job Family

### **Finance and Performance**

- Received unqualified audit opinion for 2024/25 Annual Accounts and very positive feedback from Audit Wales. Accounts submitted to Welsh Government as part of 2024/25 Annual Report.
- Annual Performance Report submitted to Welsh Government as part of 2024/25 Annual Report
- End of year directorate reviews took place across May and June.
- Supported a successful end of year Joint Executive Team review with Welsh Government
- New annual performance lookback report for 2024/25 produced in May

### **Successes**

#### **Estates & Facilities**

- Successfully gained ISO 14001 - the International Standard for Environmental Management of the PHW administrative estate. By meeting these requirements, we aim to minimise the environmental impacts and pollution risks from our activities within Public Health Wales.
- Further to past successes of PHW's Sustainability and Circular Economy approaches when refitting/refurbishing offices and clinics, we have been approached by the Velindre NHS Trust Project Team who are planning for new cancer centre at Whitchurch, Cardiff to share learning from our experiences. One visit from Velindre NHS Trust has been undertaken to date and more engagement sessions planned.

#### **Strategy, Planning & Corporate Affairs**

- Formally established bi-monthly Change Board to provide strategic oversight of the organisation's change portfolio.
- Strategic Priority arrangements proposal for 2025/26 approved by BET.
- Launched the Operations and Finance Directorate Mentoring Programme with 42 members of staff involved.

#### **Communications**

- As part of the Web Transformation programme we moved to Private BETA of new Public Health Wales website now live for staff. Public launch planned in early 2026. Site continues to be developed with content reviewed and migrated throughout 2025.
- LinkedIn content to support Policy Advocacy work achieved excellent engagement rate of 62%, well above usual performance showing professional audience interest in preventative health messaging.
- Extensive coverage and content on diabetes secured including All Wales Diabetes Prevention Programme outcome evaluation in alignment with Cabinet Secretary for Health and Social Care's written statement on ill health prevention. Content used trusted voices from partners including Diabetes UK, GPs and those with lived experience which helped to generate 47 new self-management and prevention mobile app registrations in 24 hours and 246 in a week. News



coverage secured across TV, radio and online across BBC Wales, ITV Wales and other Welsh media reaching 2 million people.

### **Finance and Performance**

- Received unqualified audit opinion for 2024/25 Annual Accounts and very positive feedback from Audit Wales. Accounts submitted to Welsh Government as part of 2024/25 Annual Report.

### **Any Concerns being managed:**

- Balancing organisational needs with staff resource is a challenge, particularly for our Communications team during July, as we work to deliver competing priorities.

### **Forward Look of key activities for next month**

#### **Estates & Facilities**

- Resource has been secured to progress the conversion of designated space at CQ2 to create new and improved prayer room facility and a new and improved mother's room and dedicated mindfulness/quiet area in CQ2.
- Conclusion of options appraisal aimed at development of the North Wales administrative estate and planning and commencement of wider staff engagement / visits to shortlisted preferred sites.
- Transitional work will commence in conjunction with DESW operational leads to support the relocation of DESW at Llys Britannia to the newly converted and established DESW clinic at Llys Castan.

#### **Strategy, Planning & Corporate Affairs**

- Session with SET to finalise the route maps
- Developing proposed business case process, aligned to the implementation of PPM standards
- Cross organisational workshop to assess planning maturity, with the aim of having a baseline assessment and improvement plan for 25/26
- Developed draft integrated planning model to inform strategic planning 25/26
- Finalise Programme and PPM assurance plans for the year
- Finalise PPM standards launch plans for September including:
  - Plans for engagement across the organisation
  - Intranet pages to host the standards
  - Final drafts of PPM templates

#### **Communications**

- As part of our annual cycle of staff engagement activity, we'll be holding our annual staff conferences on June 27 in Llandudno and July 9 in Cardiff. In total, we'll be hosting over 500 staff to network, learn, develop and grow. We'll be following that up with Leadership Forum on 15 July with a focus on staff engagement and our organisational change portfolio.
- Support with briefings and monitoring of Covid inquiry, Public Accounts Committee, Equality and Social Justice Committee and Economy and Trade Committee.
- Recruitment to three posts in Communications Senior Leadership Team



### **Finance and Performance**

- Working with colleagues across the organisation to develop key business cases including lung cancer capital business case.
- Work with directorates to produce 2025/26 financial forecasts
- Two new starters in the Performance and Value Team to support development of our PHW value proposition and progression of our performance reporting and management across the organisation
- Supporting all Wales Establishment Control Workshop including hosting the event in CQ2



# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

<b>Directorate:</b>	People and Organisational Development
<b>Executive Lead:</b>	Neil Lewis
<b>Reporting Month:</b>	May and June 2025
<b>Business Executive Team Meeting Date:</b>	16 July 2025
<b>Board Meeting Date:</b>	31 July 2025

## Overview of Key Activities During the Month

- On 29 May 2025, the Board approved the refreshed People Strategy for 2025-2035, which sets out our vision and plans to attract, develop, and retain a diverse, flexible, sustainable, and thriving workforce to enable delivery of the Long-Term Strategy.
- Leadership and Management Academy nomination and onboarding processes completed for Cohorts 5, 6 and 7. As per the news article the [First cohorts of Leadership and Management Academy complete programme– and begin next chapter](#) three of the Executive team have already sponsored a Cohort, with a further three now signed up to sponsor Cohorts 4, 5 and 6. Deep dive number 2 took place – the topic was Behavioural Science. This programme is just one element of the IMTP milestone of developing a Systemic approach to Leadership and Management.
- Developing People Managers sessions (previously known as Line Manager Induction) were held in May and June for Managing Attendance at Work, Recruitment and Selection, ESR and BI Reporting, Honest Conversations, Managing Change, Me as a Manager and Respect and Resolution.
- We celebrated Learning at Work Week 12-18 May with a Communications Campaign, Leadership Community of Practice session on Action Learning and a Lunch and Learn session on Behavioural Approach to Learning.
- Running in parallel with the Communication Campaign for Learning at Work Week was Mental Health Awareness Week looking at Community and Wellbeing.
- Public Health Practitioner Registration Scheme for Wales application round closed on 30 May. Nine practitioners have been accepted onto the Scheme and will be supported with their application to the UKPHR.



- Applications were received for the first round of High Cost Learning funding.
- SET conversation to inform the IMTP commitment on developing a new approach to colleague performance management (My Contribution).
- During May and June, our Staff Networks held 8 Network meetings, 2 Menopause Cafes and 3 Awareness Raising sessions.
- On 21 June, 20 colleagues from Public Health Wales marched with other NHS Wales organisations for Pride Cymru handing out branded merchandise and promoting our organisations as LGBTQ+ inclusive.
- The assessment centre stage of the All-Wales Graduate programme Cohort 3 has concluded. The final interview stage of the programme concludes in July and is being supported by Tracey Cooper and Rachel Attwood. Successful candidates will join the 2-year programme this September.
- Our Welsh Language Standards Annual Report for 2024 – 2025 was approved by Leadership Team on 19 June and will now go to People and OD Committee in July for approval. The report was very well received and will be published on our website by the end of September.
- We are expecting to receive our monitoring template for the More Than Just Words Strategic Framework from Welsh Government in early July with a return date of early September. The Welsh Language Team will collate our response on behalf of the organisation.
- A new Strategic Health and Welsh Language forum has been established in partnership between Welsh Government and the Welsh Language Commissioners Office specifically to support NHS organisations to meet the targets within our Clinical Consultation Plans (CCP). The first meeting was held on 18 June and Screening and Help Me Quit representatives have received a summary of the discussions. The next meeting has been scheduled for February 2026.
- We continue to publicise the [learn Welsh](#) opportunities available for Public Health Wales colleagues. Individuals can register for the [30 week courses](#) starting in September now and the Croeso (Welcome), Blasu (Taster) and Magu Hyder (Confidence Building) opportunities are available all year round from our provider Coleg Cambria.
- As at 2 July, 1,891 requests for written Welsh translations have been submitted via the [Welsh Translation Request Portal](#). Feedback from staff regarding our Welsh translation processes is very positive.
- A series of targeted Wellbeing Workshops have been commissioned for both line managers and non-line managers, designed to embed a culture of wellbeing leadership and psychological safety across all levels of the organisation.
- Financial Wellbeing Portal has been launched aimed at providing information and support around financial wellbeing.
- Mindfulness Programme Pilot ran throughout May 2025, focusing on stress management, mental wellbeing, and resilience-building. Insights from the pilot will inform future scalable interventions.



- Partners to support and drive forward our Strategic Workforce Planning agenda across PHW. Discussions with Directorates continue regarding their future workforce needs, with a particular focus on key themes such as recruitment and retention, learning and development, and change management. Over the past month, this has included exploring Welsh language requirements, planning for digital apprenticeships within RDD, and collaborating with colleagues in Strategic Planning and Finance on the integration planning process. This aims to further align the three key elements of the annual cycle: IMTP, Financial Planning, and Workforce Planning.
- In addition to supporting ongoing organisational change projects, the Partnering Team is currently reviewing the existing Change Management Toolkit. This review will inform future requirements and support the upskilling of managers and leaders to enable the effective delivery of change programmes.

#### **Successes**

- First cohorts of Leadership and Management Academy complete programme– and begin next chapter. This programme is just one element of the IMTP milestone of developing a Systemic approach to Leadership and Management.
- The pilot of our new-style person specification application has received overwhelmingly positive feedback from managers, applicants and the Porffor Network. This new application format makes short-listing easier and helps applicants focus their supporting information more effectively. It also offers a clearer structure that can be especially helpful for candidates with disabilities, including those who are neurodivergent. As a result, we have now made it our default application form (previous version also remains available). Other NHS Wales employers are also beginning to adopt the form following the success of our pilot.

#### **Any Concerns being managed:**

- Many managers have raised concerns about the significant increase in application volumes, particularly administration, laboratory and medical positions, which is making the short-listing process more time-consuming. To help address this, we've recently promoted several measures designed to reduce workload for panels while supporting fair and effective short-listing.

#### **Forward Look of key activities for next month**

- Following Board approval of the refreshed People Strategy for 2025-2035, we will format, publish and share the new Strategy across the



organisation shortly, then commence detailed planning for implementation.

- Following the BET conversation about taking forward work to embed the Job Family approach, we will be looking to convene a Job Family Approach Steering Group.
- New topics to be added to the Developing People Managers programme (formerly known as Line Manager Induction and now open to all people managers) including: Coaching Conversations, Facilitation and Psychological Safety, Using Welsh Effectively, Welsh Language for Managers.
- Continuation of the Personal Development Programme.
- Continuation of the Leadership and Management Academy for Cohorts 3, 4 and 5. Deep dive number 3 takes place 10 July, on Leading for Improvement.
- The next New Colleague Networking Event will take place on 24 July.
- Faculty of Public Health Accredited Public Health Practitioner Programme commences on 14 August.
- Work on mandating and implementing the DBS Update Service continues. The new DBS Policy is in development and planning is underway to initiate the DBS re-checks which will enable subscription to the DBS Update Service.
- We are redesigning the Recruitment and Selection learning and development offer into online modules with supporting written guidance, and optional in-person and virtual workshops. This approach will offer greater flexibility to colleagues, and training will be available in both English and Welsh to comply with the Welsh Language Standards.



# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

<b>Directorate:</b>	Public Health Research, Data and Digital
<b>Executive Lead:</b>	Iain Bell
<b>Reporting Month:</b>	May and June 2025
<b>Business Executive Team Meeting Date:</b>	16 July 2025
<b>Board Meeting Date:</b>	31 July 2025

## Overview of Key Activities During the Month

- IT Operations successfully integrated into the Research, Data and Digital Directorate (RDDD).
- Publication of Inequalities in cancer incidence in Wales by socio-demographic characteristics, 2011-2020 – a ground-breaking report linking Census data with cancer registration data within the SAIL databank.
- Child Measurement Programme (CMP) Official Statistics published 20 May 2025, including report and data tables ([CMP 2023-24 - Public Health Wales](#)) with subsequent presentations to stakeholders (LHBs and School nurses).

## Successes

- Initial planning of analysis migration into our Google Cloud Platform (National Data and Analysis Platform, NDAP) has been progressing well, with positive engagement from across the organisation. Our emerging priorities plan allows us to focus on the critical path for this financial year.
- Publication of enhanced Secondary School Children's Health and Well-being Dashboard, doubling the number of indicators, refreshing existing indicators and improved design and navigation features
- Publication of Respiratory disease prevalence, trends, projections and risk factors article
- Publication of the latest official statistics on cancer mortality: dashboard and main messages article
- Publication of the AWDPP outcome evaluation. Successful comms with media interest from BBC Wales and ITV Wales. WG have committed further funding to the AWDPP programme.



- The Survey Guide for PHW has now been published on intranet jointly with NQIG to improve quality standards of surveys being undertaken by PHW staff as part of the PHW Publication Principles Working Group.
- Time to Talk PH Panel Neath Port Talbot Report will be published on 8 July.
- Publication of refreshed Public Health Outcomes Framework indicators
- Publication of Inequalities in cancer incidence in Wales by socio-demographic characteristics, 2011-2020 – a ground-breaking report linking Census data with cancer registration data within the SAIL databank.

#### **Any Concerns being managed:**

- We are working to integrate IT Operations into RDD Directorate. This includes a focus on Statutory and Mandatory Training, My Contributions and budget forward look.
- We have a small further delay to the re-platform of Newborn Screening following identification of an issue affecting the timeliness of notification of births from DHCW. A way forward has been identified and we aim to go-live on 23rd July.

#### **Forward Look of key activities for next month**

- Child Measurement Programme (CMP) Dashboard ([Child Measurement Programme Dashboard - Public Health Wales](#)) data update to include the latest official statistics – scheduled 8 July 2025.
- The Evaluation Team have been invited to present on the AWDPP at the SAIL Databank Showcase Webinar on 30 July.
- UKHSA and PHW having a joint Evaluation Community of Practice event on the 1<sup>st</sup> of October 2025.
- Louisa Nolan is appearing with Tracey Cooper, Sharon Hillier and Ilona Johnson at a PAPAC hearing at the Senedd on cancer, following the Audit Wales report on cancer in Wales.



# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

Directorate:	Policy and International Health
Executive Lead:	Sumina Azam
Reporting Month:	May and June 2025
Business Executive Team Meeting Date:	16 July 2025
Board Meeting Date:	31 July 2025

## Overview of Key Activities During the Month

### [Promoting the work of WHIASU at a national level](#)

At the Royal Town Planning Institute Cymru annual conference, WHIASU presented on planning for healthcare infrastructure. Additionally, the team facilitated a participatory workshop led by the Inclusion Health team exploring the health implications of recent sentencing and probation changes in Wales.

Liz Green co-chaired the EUPHA/Ministry of Health, Spain conference on 'Institutionalizing HIA in Europe for better supporting decision-making processes' in Madrid. WHIASU and Welsh Government also contributed with presentations. WHIASU also presented to the Statens Serum Institute for the Danish Ministry of Health about HIA and co-led a workshop on the health impact of artificial intelligence at the International Association of Impact Assessment (IAIA) conference.

### [The International Health Coordination Centre \(IHCC\) Progress Report 2022-24](#)

The IHCC Progress Report 2022–24, published on 10 June, highlights how NHS Wales has delivered mutual benefit through international collaboration. The report is complemented by the International Health Forum, which showcased learning and success stories from across Public Health Wales and partners.

### [Behavioural Science Unit – supporting, reporting and continuously improving](#)

In May we published [Behaviour Science in Action](#) – a review of the work of the Unit in 2024/25. The report highlighted achievements such as collaborating with 77 stakeholder groups, reaching 2000 attendees at workshops, training sessions, conferences, and lectures, and produced two evaluation reports into our work.

This reflects the WHO's five Strategic Commitments that Member States (including Wales/UK) have signed up to. We submitted our assessment of



progress against them, based on stakeholder inputs, that evidenced our progress in four of the five areas since 2021. An [infographic for stakeholders](#), shares the assessment.

The BeSci Unit recently led an interactive session for the current cohort in the PHW Leadership and Management Academy, to explore behavioural science applications.

#### [Support for developing a Regional Health Economy in South West Wales \(SWW\)](#)

In partnership with colleagues from Hywel Dda and Swansea Bay Health Boards, the PH Economics and Value team led a workshop with the Joint Regional Committee in May, Llanelli to help the development of a SWW Regional Health Economy in the context of Well-being and Foundational economies. We are continuing to support the development of an action plan and establishing areas where the team and wider PHW can add value.

#### [Time to Talk Public Health \(TTPH\)](#)

The findings of the February 2025 survey were published in June, see [Time to Talk Public Health Panel Publications - Public Health Wales](#). The survey covered primary care and health inequalities; delivery of primary care services; social connectedness; personal well-being; financial security; minimum unit pricing of alcohol; and breast screening and artificial intelligence. The findings are being used by teams to inform work programmes and outputs. The report received coverage through online and broadcast media.

#### [Green Advocates Network Meetings:](#)

The Green Advocates Network met on 15 May to share updates on sustainability initiatives across Public Health Wales.

#### [PHW Travel Policy:](#)

The PHW Travel Policy, approved by the Board and launched on 12 June, provides guidance to support more sustainable, healthy, and environmentally responsible business travel.

#### [NHS Sustainability Conference & Awards:](#)

Public Health Wales was prominently represented at the 2nd NHS Sustainability Conference & Awards on 20 June. Two Hub-led projects were shortlisted: reducing single-use plastics in labs and the PHW Biodiversity Action Plan, reflecting our continued leadership in sustainable healthcare.

#### [Applying futures approaches workshops - Jun 2025:](#)

The Polisi team continues to support colleagues across the organisation to develop their long-term thinking and futures skills by offering a series of online



and in-person training events. This month we delivered an in-person session in Cardiff.

### [Contribution to WHO Commission on Social Connection Flagship Report: From loneliness to social connection - charting a path to healthier societies](#)

We contributed to this report which brings together the latest international evidence on loneliness, social isolation and social connection, including effective and scalable solutions. Learning from this work has supported the development of a Welsh report on loneliness, social isolation and social connection, due to be published later in the year.

### [Comparative relationships between physical and verbal childhood abuse and life course mental well-being and trends in exposure: a multi-study analysis:](#)

Developed in collaboration with Liverpool John Moores University, this study found that both physical and verbal abuse in childhood were associated with an increased likelihood of low mental well-being in adulthood. Trends showed a decline in the prevalence of physical abuse from around 20% in those born from 1950-1979 to 10% in those born in 2000 or after. However, verbal abuse rose from 11.9% in those born before 1950 to nearly 20% in those born in 2000 or after.

### [Factors associated with childhood out-of-home care entry and re-entry in high income countries: A systematic review of reviews:](#)

Led by colleagues at Swansea University and in collaboration with the Public Health Collaborating Unit (Bangor University), this explores the factors associated with children entering out-of-home care. Findings highlight the need for preventative and holistic measures to address the underlying risk factors for out-of-home care entry

## Successes

### [Workshop on child poverty and health - May 2025:](#)

In May 2025, we partnered with Wrexham University to deliver a strategic stakeholder event in North Wales focused on the Welsh Government's Child Poverty Strategy. With keynote contributions from Minister Jane Hutt MS, the event explored systems leadership approaches to reducing child poverty and improving health outcomes. Highlights included a Polisi-led workshop on the health impacts of temporary accommodation and a panel discussion by the ACE Hub on supporting families with dignity and respect.

### [Preventing violence against children: a social determinants framework for INSPIRE implementation](#)

Published by WHO, this social determinants framework aims to support country-level implementation of WHO's INSPIRE programme to end violence against



children (INSPIRE). The report presents a set of seven policy and legislative strategies, with each including multiple approaches for implementation such as social protection policies, tax credits for families with children, national-level parenting programmes and data sharing.

#### Any Concerns being managed:

WHIASU are experiencing a high number of requests for help with HIAs of Local Development Plans and spatial planning and health work in general. Spatial planning is a key element of SP1 route map.

#### Forward Look of key activities for next month

##### [Social Value E-guide for Public Health:](#)

This guide provides a roadmap for public health professionals on using social value methods to evaluate interventions and guide spending and investment decisions. This resource will provide the basis for engagement with Health Boards and other NHS bodies, Welsh Gov and other partners.

##### [Time to Talk Public Health \(TTPH\)](#)

###### [TTPH June 2025 survey](#)

Data collection is underway for the June TTPH survey. Survey topics include type 2 diabetes; use of gloves in healthcare settings; incontinence; dental health care; and public health policy.

In July, a report will be published presenting the findings of a regional TTPH survey of 300 people living in Neath Port Talbot. The findings will support national and local partners in their response to changes at TATA Steel.

##### [A place to thrive: Shaping the future of healthy housing for children and families in Wales:](#)

This publication presents a shared vision for healthier housing, particularly for families experiencing poverty, and draws on insights from a series of stakeholder engagements.

##### [Public Health Advocacy Programme \(PHAP\) - Development of policy advocacy resources:](#)

Development of our advocacy resource suite to support healthy public policy is progressing with a full suite ready for stakeholder engagement by end July.

##### [Welsh Health Equity Solutions Platform Spotlight Feature Blog - Child Poverty:](#)

This will examine measures undertaken by Scottish Government and key stakeholders to address child poverty.



### [Supporting staff understanding of the importance of biodiversity to health:](#)

The 'Landscape and our Language' online event, jointly hosted by the Ymlaen and Green Advocates Networks, will take place on 10th July as part of Wales Nature Week. Joining us will be representatives from Eryri and Bannau Brycheiniog National Parks, as well as branding company Creo, to share their thoughts on how the Welsh language connects people with the landscapes they help protect.

### [Relative and combined contributions of adverse childhood experiences and self-reported child poverty to health and economic outcomes in adults – a retrospective study in a UK region:](#)

This journal article will explore the independent and combined effects of adverse childhood experiences (ACEs) and childhood poverty on health and prosperity across the life course.

### [NHS Wales International Health Activity Group \(IHAG\) – 29 July 2025:](#)

The IHAG's quarterly meeting will share international health learning, opportunities and updates in Wales and beyond.



# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

<b>Directorate:</b>	Health Protection and Screening Services Directorate
<b>Executive Lead:</b>	Meng Khaw
<b>Reporting Month:</b>	May and June 2025
<b>Business Executive Team Meeting Date:</b>	16 July 2025
<b>Board Meeting Date:</b>	31 July 2025

## Overview of Key Activities During the Month

### Health Protection Division

- Planning for a Wales specific invasive mosquito exercise is underway with 4 nations invasive mosquito plan working group meeting to update the plan. As part of this work there is an International Learning Opportunity Programme in which Wales for Africa has selected a nominee to participate.
- 5 Nations Health Protection conference saw presentations delivered on Salmonella enterica serotype Typhi (S.Typhi) and Escherichia coli (E.Coli) in raw milk incidents.
- The All Wales Tuberculosis Group has been re-established with meetings scheduled on a quarterly basis. The group is chaired by Public Health Wales and will be attended by Health Board Tuberculosis team representatives.

### Infection Services Division

- Implementation of European Antimicrobial Susceptibility (EUCAST) testing method V14.
- Containment Level 3 (CL3) laboratory visits undertaken by an external provider (ELLAB) to propose saleability solutions at both Welsh Centre Mycobacteria at Llandough hospital and University Hospital Wales sites.
- Health and Safety Executive (HSE) report completed in relation to the Reporting of Injuries, Diseases and Dangerous Occurrences Regulations (RIDDOR) raised by Rhyl laboratory for a Containment Level 3 Microbiological Safety Cabinet being turned off during processing.
- Engagement and collaboration with People and Organisational Development (POD) colleagues to develop a new Service Level Agreement for Occupational Health provision.
- Input to Department for Environment, Food & Rural Affairs (DEFRA) UK Zoonoses and Animal Infections Working Group on animal attractions on farms.



- On-going collaboration with NHS Wales Shared Services Partnership (NWSSP) to agree an extension for Chlamydia/GC testing with Roche.
- Health Education and Improvement Wales (HEIW) Advanced and Extended Practice funding submission.

### **Screening Division**

- On-going support to North Wales image reading wait times by BTW colleagues in South-East and Mid & West Wales.
- Responded to the Healthcare Inspectorate Wales Ionising Radiation (Medical Exposure) inspection report for Swansea and the associated improvement plan.
- Engagement and discussion with NHS Executive regarding Faecal Immunochemical Testing (FIT) for the symptomatic service and reduction in variation of the pathway across Wales.

### **Emergency Preparedness, Resilience and Response (EPRR)**

- Successful design and delivery of Exercise FLOW on behalf of Welsh Government exploring system readiness of key partners across Wales to support effective data flow, sharing, and governance in preparation for the response and recovery from a future pandemic.
- Ongoing collaboration ahead for Exercise PEGASUS; Tier 1 national pandemic preparedness exercise. Current focus on establishing and confirming Wales' participation and how Public Health Wales will fit regionally and locally.
- Site design and production of materials for use on the pre-course online learning platform for Wales Gold V in 2025.

### **Office of the Medical Director (OMD)**

- Consultant Network meeting held with attendance from Chair of Public Health Wales.
- Development of performance metrics ongoing in conjunction with HPSS Directorate Operations Team (DOT).
- Development of Job Plan training specifically for line managers.

### **Programme Oversight Team (POT)**

- Options paper submitted to the Digital, Data & Design Authority (DDDA) for re-procurement of an Infection Prevention Control system.
- Critical Response Service (CRS) incident response guidance has been updated by Healthcare Associated Infection, Antimicrobial Resistance & Prescribing Programme (HARP).
- Pathogen Genomics Implementation Plan received final feedback with final approval to be agreed.

### **Successes**



### **Health Protection Division**

- Successful submission of 2024 HIV data for new cases and patients living with HIV submitted for official statistics publication utilising a new analytic approach.
- Measles incident concluded by Cardiff and Vale regional HP team with no onward spread of measles having been identified.
- In collaboration with the All-Wales Tuberculosis Group, project completed to map current landscape and conduct gap analysis of NHS Wales Tuberculosis services.
- Submission to Welsh Government for High Consequence Infectious Disease (HCID) report.
- Draft 2025 annual report for Sexual Health in Wales completed.
- Support to Welsh Government led Drought Liaison Group by Environmental Public Health Tracking (EPHT) - Wales is moving from "normal" status to "prolonged dry weather" status.
- Sexual Health Testing Tender briefing paper submitted to Welsh Government and awaiting approval.
- Successful launch of the first Clinical Governance Group (CGG) meeting.

### **Infection Services Division**

- Achievement by staff in completing Association of Project Management (APM) project management fundamental qualifications.
- Hazard Analysis Critical Control Points qualification for food safety achieved.
- Achievement of Institute of Biomedical Science Certificate of Achievement Level 1, by two members of staff and competence level achieved by one member of staff.
- Successful recruitment and appointment of a Senior Administration and Resource Officer to support the Mid and West Training Lead.
- Ahead of formal letter Containment Level 3 (CL3) sealability issues, a Memorandum of Understanding with Cardiff and Vale University Health Board has been agreed for critical response to Containment Level 3 (CL3) issues.
- Eight members of staff achieved Fellowship Examination of the Royal College of Pathologists (FRCPath) Part 1, while three members of staff achieved Part 2
- Improvement work for Datix reporting has helped embed a positive reporting culture, resulting in a decrease in overdue incidents demonstrating reflective resolution.

### **Screening Division**

- Delivered a presentation on quality approach to screening to Public Health Wales Board, which was well received.
- Achievement by the Bowel Screening Wales team walking Pen-Y-Fan to raise awareness of bowel screening reported via Staff Intranet news story.



- Return to service of a Breast Test Wales mobile screening unit following installation of an external generator. The mobile screening unit will be deployed to support screening in West Wales region.
- Introduction and funding of National Lung Cancer Screening programme agreed by Welsh Government.

### **Emergency Preparedness, Resilience and Response (EPRR)**

- Board approval for the Public Health Wales Annual report for EPRR and the Public Health Wales Emergency Response Plan (V3.2).
- Presented work to date on the Public Health Wales Pandemic Preparedness Arrangements for awareness at Senior Managers Forum.
- Successfully delivered lightening talks and workshops at the Public Health Wales Staff Conference(s).
- Participation in, and successful delivery of the new Wales Gold V Course in Dyfed Powys, with three colleagues from Public Health Wales in attendance.
- Successfully delivered Exercise: ERIS (Health Protection) which explored the response to significant digital disruption within the division.

### **Office of the Medical Director (OMD)**

- Procurement completed of e-job planning contract.

### **Programme Oversight Team (POT)**

- All-Wales cleaning standards completed relating to HARP and submitted to Welsh Government.
- Workshops held for Environmental Protection Agency (EPA) incident management guidance.

## **Any Concerns Being Managed**

### **Health Protection Division**

- The Sexual Health Case Management System (SHCMS) outline business case has been paused while funding for alpha stage is sought.
- UK Health Security Agency (UKHSA) service level agreement (SLA) is progressing slowly as significant uncertainty remains. Actions currently lie with UKHSA finance and legal teams. Current proposals will have significant implications for Environmental Public Health capacity.

### **Infection Services Division**

- Significant air leaks from the Kiestra, are impacting performance. Repairs being completed over three days.
- Agreement of a contingency plan for the service should Welsh Centre Mycobacteria main lab sealability remain a concern.
- LIMS2 TrakCare Lab Enterprise (TCLE) preparedness is being managed.



- Cryptosporidium Reference Unit (CRU) had to temporarily suspend Giardia genotyping due to workload, lack of automated DNA extraction and Rotogene capacity.

### **Screening Division**

- Staff capacity in North Wales region of Breast Screening is impacting on assessment times, so South-East and West Wales region are supporting reading.
- Colonoscopy waiting times have increased.
- Laboratory Information Management System (LIMS) replacement mitigation plan in place but the timescales are very tight with some gaps in solution.
- Cancer Network Information System Cymru (CaNISC) timelines and meeting colposcopy needs, while testing is continuing.

### **Emergency Preparedness, Resilience and Response (EPRR)**

- Exercise PEGASUS, availability of Strategic and Tactical resource across Public Health Wales to support as detail regarding the level of 'play' required to support the regional and local 'play'.
- Short-notice requests for support system preparedness being monitored. Risk of delay in delivery of internal workplans.

### **Office of the Medical Director (OMD)**

- Health Education and Improvement Wales (HEIW) is to review of public health specialty training programme governance.
- There is a Fitness to Practice concern regarding a Health & Care Professions Council registrant.

### **Programme Oversight Team (POT)**

- Risk raised on discontinuation of Medusa (antimicrobial usage data source) by March 2026. Options being explored with Research, Data and Digital (RDD) & Digital Health and Care Wales (DHCW).

## **Forward Look of Key Activities for Next Month**

### **Health Protection Division**

- The Service Review report is expected. Recommendations will be presented to Senior Management Team for review and sign off prior to implementation.
- Awaiting Sexual Health Testing tender specification briefing paper sign-off from Welsh Government.
- Survey of gay, bisexual and other men who have sex with men (GBMSM) vaccination facilitator/ barriers and information to be launched.



### **Infection Services Division**

- Deployment readiness for the Welsh Laboratory Information Management System (WLIMS) 2.0 to be undertaken.
- Potential asset transfer from NHS Wales Shared Services Partnership (NWSSP) Pharmacy Microbiological Safety Cabinets Class II - will be placed according to network need.
- On-going investigation of Containment Level 3 sealability options.
- Working with improvement and innovation hub on project for network Viral Haemorrhagic Fever emergency response.
- Roll out of new Containment Level 3 management competency.
- Working with United Kingdom Health Security Agency (UKHSA) to enable complete data capture of subtyping results in Second Generation Surveillance System.

### **Screening Division**

- Continued progress on Newborn Screening System re-platforming, with the go-live to be replanned.
- Discussions with Welsh Government to clarify detail of the Lung Cancer Screening funding before starting to plan implementation.
- Resolution of issues with breast screening mobiles.
- Continued work on Cancer Network Information System Cymru (CaNISC) replacement to progress to go live by Digital Health and Care Wales (DHCW).
- Working to resolve issues in Wrexham for Picture Archiving and Communication System (PACS) images.
- Escalation on colonoscopy timeliness for bowel screening.

### **Emergency Preparedness, Resilience and Response (EPRR)**

- Preparation of a report on outcomes of Exercise FLOW for Welsh Government and partners.
- Work ongoing with the Business Executive Team to finalise 'A reflection of Public Health Wales' response to Covid-19: Drawing from lessons identified during internal debriefs conducted for Covid-19, and recommendations from the Public Health Wales Covid Lookback Report'.
- Work ongoing with International Association of National Public Health Institutes (IANPHI) on Public Health Agency of Canada (PHAC) project.
- Prepare to support the delivery of Wales Gold V Course in North Wales with two Colleagues from Public Health Wales attending.
- Continued collaborative working with Public Health Wales Communications Team and Welsh Government to develop and exercise for crisis communications across Wales.

### **Office of the Medical Director (OMD)**



- The development of an 'E-job planning for Line Managers' training package and issue invitations to participants.

### **Programme Oversight Team (POT)**

- Continue to review governance, communication and risk escalation flows for programmes reporting into POT.
- Work with Research, Data & Digital Directorate colleagues to develop a shared understanding of the digital portfolio.
- Develop Situation, Background, Assessment and Recommendation (SBAR) paper in partnership with divisions to develop services to support Respiratory Syncytial Virus (RSV) and Enteroviruses & Mpox to consider approach to staff training across POT programmes.

# DIRECTORATE REPORT TO BUSINESS EXECUTIVE TEAM AND BOARD

<b>Directorate:</b>	Health and Wellbeing
<b>Executive Lead:</b>	Jim McManus
<b>Reporting Month:</b>	May and June 2025
<b>Business Executive Team Meeting Date:</b>	16 July 2025
<b>Board Meeting Date:</b>	31 July 2025

## Overview of Key Activities During the Month

### Health Improvement Division

#### **Tobacco, Vapes and Nicotine Addiction Programme**

##### **Help Me Quit System Review**

Draft findings of the Help Me Quit System Review presented to Directors of Public health for comment prior to submission to Welsh Government. The team have also led presentation and discussion of evidence, key challenges and opportunities for tobacco cessation in Wales at a Wales wide system level session with Welsh Government and Directors of Public Health.

**Launch of the Interactive Quit Plans:** Interactive Quit Plans were launched at the Help Me Quit Workforce Development Network event in Swansea in June, with over 70 attendees, from Welsh Health Boards, PHW and with the Deputy CMO Dr Keith Reid in attendance.

**Media activity to support legislation:** Media activity in June to highlight the health benefits to children and young people of the Disposable Vapes Ban which came into effect on 1st June 2025. Media coverage included live interview in the studio on BBC Wales Today, live interview on BBC Wales Radio Drivetime show, and pre-recorded interview with ITV Wales for use in news programmes.

**Obesity Prevention Whole Systems and pathway for Healthy Weight Innovation Event for systems change:** The event was delivered with Leeds Beckett University in June to attendees from Health Boards from across Wales and Welsh Government to coproduce and unlock new ways of designing informed and effective obesity interventions.

**Whole Systems Approach to Healthy Weight: PIPYN Model development:** Hosted a series of events to Co-produce 'The PIPYN Model for early preventive interventions for children for overweight and obesity' with key stakeholders. This builds on the evaluation findings and local area learnings.



**NICE Consultation: Weight management: advice for people living with overweight (18 to 39 years):** Provided a written response to the NICE Consultation on Weight management: advice for people living with overweight (18 to 39 years).

**Senedd Food Processing Inquiry:** Responded to the Welsh Government Food Processing Inquiry in June highlighting key points around ultra processed food, nutritional content, supportive procurement frameworks and access to healthier affordable food.

**Childrens nutrition and healthy weight breastfeeding support project:** A six-month breastfeeding support project was delivered under the Child Poverty grant with target communities (Rhondda and Newport). An independent evaluation carried out by Swansea University concluded that the project successfully; Increased accessible breastfeeding support in the target communities through 22 volunteers trained with new support groups established in Rhondda and Newport, existing groups strengthened and increased use of National Breastfeeding Helpline in target areas. Wider benefits include employment and education opportunities for volunteers, and a positive shift in attitudes towards breastfeeding.

**1000 days and Early Child development publication of Parental Insights Report:** The report, due to be published alongside 'The Best Start in Life; An Early Years Framework for Action' summarises the key findings from activities designed to capture parental insights into the experiences and needs of families with young children in Wales. This work has been used to inform the development of an Early Years Framework for Action, ensuring a more responsive and inclusive approach to framework development.

**Healthy Working Wales- Managing sickness absence:** Healthy working Wales delivered a webinar - Managing Sickness Absence for Employers to 80 delegates on the day.

## Primary Care Division

### Prevention in Health and Care

- **CVD Prevention:** Feedback received on the draft CVD plan and date for publication revised to September 2025.
- **All Wales Diabetes Prevention Programme (AWDPP):** Outcome evaluation demonstrating effectiveness of AWDPP published with accompanying comms during 'Diabetes Awareness' week in June. Results also presented to NHS Leadership Group.
- **Prevention-Based Health and Care (PBHC):** PBHC framework report and case studies published, alongside associated comms activity.
- **Social prescribing:** Plans for Warm Wales evaluation being reviewed after unsuccessful NIHR bid, with evaluation through Networked Data Lab progressing. Final stages of financial wellbeing scoping review underway.
- **Postnatal health & wellbeing:** Bid submitted to Women's Health Network for multiprofessional training on postnatal contraception including a holistic approach to postnatal health and wellbeing. Terms of reference developed for new postnatal HWB workstream.

### Environmentally Sustainable Health and Care

- Participated in the [Stakeholder Consultation of the Lancet Countdown in Europe 3 June 2024](#).
- Agreement from Royal Pharmaceutical Society Wales to embed Environmentally Sustainable Health & Care in their revised GOALS for [Pharmacy Delivering a Healthier Wales](#).
- Team judged and presented the 2 awards; Greener Primary Care and Prevention Award the [NHS Wales Sustainability Conference and Awards](#) on the 20 June 2025.

### **Greener Primary Care Framework & Award Scheme**

- Carbon foot printing [report](#) published - *A study exploring carbon footprinting of the national Scheme and individual participating practices May 2025*.
- Expert Group Meeting held on the 11 June 2025, report being prepared and the output from this meeting will be used to consider development areas for the scheme.
- Application for [NHS Wales Awards](#) submitted.
- Participated at the Bevan Fellows Joint Networking Event 25 June 2025.

### **Inhalers**

- Delivered a session 'Going Green' for the June 2025 [Respiratory Matters](#) Webinar hosted by the National Strategic Clinical Network for Respiratory Conditions.

### **GMS Quality Improvement**

- Review of 2024/25 posters in progress with 880 posters received 1 June 2025.
- Report being prepared for GMS Assurance Committee, HB Heads of Primary Care and for the Prescribing Safety Indicators for the All Wales Prescribing Strategy group.

### **Public Health driven Primary and Community Care system by 2035**

- Summary report for phase one of the work finalised, with the aim of publishing on the Primary Care One Website (PCONE) by the end of July.
- Identified and agreed key milestones for Phase 2 of the project.
- Publication and circulation of Time to Talk results, questions exploring health inequalities.

### **Primary Care Model for Wales Evaluation**

- Evaluation of the Welsh Government Directed Supplementary Service for Complex Multi-Morbidity and Frailty completed. Report submitted to Welsh Government for consideration, as part of the Cabinet Secretary briefing on the 50-Day Challenge work.
- 53 Cluster Self Reflection submissions received. Descriptive analysis of qualitative data and thematic analysis of qualitative data has been undertaken in June, with the final report being submitted to Primary Care Model for Wales (PCMW) workstream in July (24/07/25).
- Preparation for the third cycle of Cluster Peer review has been progressed. Peer discussions with the seven Health Board regions are scheduled for September and October.
- Report on the proposed PCMW Key Indicators has been approved by PCMW workstream and Strategic Programme Board in May and endorsed by the National Primary Care Board in June (13/06/25). Work is being taken forward to implement the collection and use of the Key Indicators.
- Work undertaken with NHS Executive (Value team) and DHCW to explore how the OECD PaRIS data set can be analysed to inform cluster working and implementation of the PCMW.



- Cluster Development Support Officers network (CDSON) meeting facilitated, with a focused discussion on Health Inclusion and Cluster planning.

### **Primary Care One website**

- End of Year report completed and submitted to PCMW workstream (24/07/25).
- Audit of PCONE content in preparation for Web Discovery and Migration to WordPress.

### **Reducing Health Inequalities through Primary Care**

- Ongoing collaboration with HEIW to create an e Learning Inequalities module for pharmacists. Resource nearly complete.
- Further work with stakeholders and communities to shape and refine the Health Inequalities Action Plan.
- Supported the development of the [Health Inequalities dashboard](#), webinar held on 1<sup>st</sup> July to introduce the dashboard to stakeholders.
- Planning discussions underway with Cymorth Cymru to co-deliver a Health Inclusion Summit in Q4 2025/2026.

### **Dental Public Health**

- Completion of the [evaluation report of the Designed to Smile digital consent pilot](#)
- Co-author of publication: [“Designed to Smile” in wales and its implications to improve oral health care of children in Sri Lanka: A desk review | Ceylon Journal of Science](#)
- Submitted PHW response to the Welsh Government’s public consultation on new dental contract for General Dental Services in Wales.
- Presented the initial findings of the NIHR funded trial ‘Using role-substitution in dependent settings to improve oral health of older adults’ to the International Association for Dental, Oral and Craniofacial Research (IADR) conference in Barcelona.

### **Wider Determinants of Health**

#### **Shaping Places for Well-being in Wales**

- Baseline evaluation report written and programme option paper developed for remaining period of programme delivery phase.
- Bespoke support to local PSB systems, including delivery of online workshop to Gwent PSB focusing on how they can have delivery and impact using the Viable Systems Model, ongoing national support to learning groups.
- Delivered systems thinking session to Wider Determinants of Health Community of Interest.
- Presented early programme learnings at EURO Operational Research Society conference (systems thinking stream).

#### **Building a Healthier Wales**

- Coordination Group meeting focusing on advocacy for government, drawing on work of NHS Confed, PHW and Future Generations Office work to date and setting out an



ambition to describe focus of prevention to inform the next programme for government.

- Sent letter with infographic from chair BAHW to facilitate members to raise profile and opportunities to invest in prevention

**Public Health Network Cymru**

- Developed internal improvement plan

**Community of Interest**

- Proposed focus on economic inactivity/worklessness lens through which to explore systems leadership amongst member

**Other unit activity**

- Led and submitted cross organisational Public Health Wales response to UK Governments *Pathways to Work*, Green Paper
- Co-applicant to the UKRI Creating Opportunities: Rethinking Economic (In)activity funding call, for the project titled Interventions Supporting Economic Activity (ISEA): Simulation Modelling Integrating Existing Evidence with Lived Experience
- Co-creating actions to support shared priorities between WLGA and PHW, for how public health cans support action on poverty in local authority

**Successes**

- [Publication of Prevention-Based Health and Care framework report and case studies](#) in May 2025
- [Publication of AWDPP outcome evaluation](#) during ‘Diabetes Awareness’ week in June 2025, showing that the risk of developing type 2 diabetes was reduced by nearly a quarter for those who have participated in the AWDPP
- Our report on how to increase **Public Service Board delivery and impact** was shared with PSB chairs and colleagues. This built on the baseline evaluation of the Shaping Places programme, and has led to national coordinated joint work with WG, Future Generations Office, Coproduction network for Wales to deliver on identified actions. Feedback from colleagues highlight the good timing to inform the Senedd’s Equality and Social Justice Committee
- Our fair work resources and animation have been incorporated into Welsh Government’s fair work e-learning package
- Good PHW and PCD visibility at [NHS Wales Sustainability Conference and Awards](#) on the 20<sup>th</sup> June 2025.

**Any Concerns being managed:**

- **All Wales Diabetes Prevention Programme (AWDPP)** - Audit plus availability for Wales is a key risk for AWDPP programme to capture data for monitoring and national reporting.
- Implications of announcement of a **Marmot Nation** for programme, both opportunities and potential fragmentation/mixed messages to be further understood.

**Forward Look of key activities for next month**

**Health Improvement Division**



**Early Years 1000 days and Early Child development- Launch of the Best Start in Life: An Early Years Framework for Action:** 'The Best Start in Life: An Early Years Framework for Action' will be launched at an event on the 8 July 2025. This framework aims to improve outcomes by helping organisations, partnerships and national agencies identify, understand and prioritise action for action to help deliver our shared ambition that every child in Wales has the best start in life.

**Children's Nutrition and Healthy Weight School Food Research Grant:** An announcement will be released in July 2025 about a grant award to DeCiPHER. £1.6 million has been received to undertake a three-year study to look at the provision, uptake and consumption of school food in primary schools. The insights and evidence generated will directly inform future policy and practice, for healthier school food environments.

**Evaluation of the Whole Systems Approach to Healthy Weight in Wales-** An early evaluation of the Whole Systems Approach to Healthy Weight in Wales is due to be released in July. This report has been produced following a review of system assets and interviews with stakeholders working as part of whole system approaches for population healthy weight in Wales.

**Mental Health and wellbeing- Mental health roundtable:** The 3rd in a series of Children and Young People's Mental Health Roundtables will be bringing together academic and clinical experts to explore patterns of mental health outcomes, determinants and inequalities in July.

**Educational Settings- Proposed new Standards for Health and Well-being Promoting Schools in Wales:** The standards will be presented to the Health Promoting Schools Board in July for approval along with progress updates on the work and an implementation plan in advance of the commencement of the 2025/26 new school year.

### **Primary Care Division**

- **CVD Prevention:** Develop and finalise infographic and high level 'ABCD Plus' CVD Prevention Plan for Wales with plans for publication in September
- **AWDPP:** Work with health boards to support them to mainstream and scale AWDPP. Develop GDM pathway
- **PBHC:** Develop prevention-specific action plan and joint action plan on enablers
- **Social prescribing:** Develop final stages of financial wellbeing scoping review. Consider next steps for Warm Wales evaluation. Explore CAMHS and social prescribing evaluation.
- **Postnatal health and wellbeing:** Depending on results of Women's Health bid, develop postnatal contraception training. Establish postnatal health and wellbeing workstream/steering group.

### **Environmentally Sustainable Health & Care**

- Attend and update Health and Social Care Climate Emergency Programme Board meeting on behalf of PHW Medical Director 4 July 2025.

### **Greener Primary Care Framework & Award Scheme**

- Ongoing work to update and redesign webpages, including an interactive map highlighting participating contractors and new video content.
- New case studies to be collected and developed.

- LinkedIn Business Account being explored with PHW Comms and Bevan Commission.

### **Inhalers**

- Webpage in development.

### **Primary Care Model for Wales Evaluation**

- Stakeholder engagement to revise the PCMW maturity matrix.
- Provision of Public Health expertise to support the review of Urgent Care in General Practice.
- Scope out provision of Public Health expertise to the Continuity of Care GMS QI project
- Work with the PHW Behavioural Science team, to scope out approach to strengthen cluster working, including strengthen of needs-based planning.
- Using cluster self-reflection results, identify clusters to engage with realist informed discussions

### **Primary Care One website**

- Undertake Web Discovery work with Empyrean and PCONE website Users ahead of web migration.
- Continued work to ensure PCONE content is ready for Web migration to WordPress (scheduled for November).

### **Public Health approach to Primary and Community Care system by 2035**

- Aligning with other population enablers work.
- Landing page on PCONE website under HCPH Framework.
- Finalising technical documents and agreeing action plan.

### **Reducing Health Inequalities through Primary Care**

- Commission agency to deliver Population Health Management training to senior system stakeholders across Wales, which will be delivered during the Autumn 2026.
- Recruit 8a professional lead with the aim of finalising the draft Education and training framework for Inclusion, Prison and Custody Suite Health Services in Wales and developing the associated implementation plan.
- Further development and roll out of Teg I bawb pilot.
- Publish short version/action cards for the Health Inequalities Action Plan.

### **Dental Public Health**

- Chairing the Gwên am Byth national advisory meeting on 9 July and presenting annual report on the programme's activity for 2024/25.
- Designed to Smile is the topic of the next PHW Dysgu@Lunch on 15 July.
- Facilitating development of Welsh Dental Committee's position statement on oral health inequity.
- Providing input into the WG's Dental Strategic Oversight Group meeting.

### **Wider Determinants Unit**

#### **Public Health Network Cymru**

- Working with advisory group on options and plans for future engagement and improvement

#### **Shaping Places for Well-being in Wales**



- Bringing options to Programme Advisory Board to ensure we get the most impact for PSBs to influence wider determinants of health through the remaining time of the programme informed by baseline evaluation and work with learning group.

### **Building a Healthier Wales**

- Analysis and dissemination of survey results for the child poverty coordination needs assessment
- Evaluation of cost-of-living case studies report

### **Other**

- Discovery phase of coordinated resources on wider determinants of health
- Further development of our contribution to worklessness of public health concern, including trailblazer support, evidence questions and data analysis.